

Garstang Town Council

Minutes of the Virtual Town Council Meeting Held On 21 September 2020, 7.30pm

Present: Chairman - Cllr Webster

Cllr Allan	✓	Cllr Halford	✓	Cllr Pearson	✓
Cllr Atkinson	✓	Cllr Hynes	✓	Cllr Ryder	✓
Cllr Brooks	✓ (arrived item 4)	Cllr Leech	✓	Cllr Salisbury	✓
Cllr Dyer	✓	Cllr Mitchell	✓	Cllr Webster	✓

Also present: County Cllr and Wyre Ward Cllr Turner, Wyre Ward Cllrs D and R Atkins and Collinson, member of the press and 13 members of the public.

100(2020-21) Apologies for absence

Sgt Hamlet and PC Banks

101(2020-21) Declaration of Interests and Dispensations

Cllr Webster, Item 5 declared an 'other' interest; Cllr Webster is a dual hatted Wyre Cllr for Brock with Catterall. However, she declared that she is not involved in the decision process of the future of Garstang swimming pool (with Wyre Council or the YMCA).

Cllr Halford, Item 15, declared an 'other interest'. He is the Town Trust's representative on the Garstang Christmas lights group.

The meeting was adjourned to allow members of the public to speak.

102(2020-21) Public Participation

The acting Chair of Garstang Swimming Pool Work Group spoke. She thanked the TC for considering the future of the pool. She reported that there are 1,200+ supporters on 'Save Garstang Swimming pool' Facebook page, 19 schools, Gators swimming Club and 180+ members of the public were wanting to get back into the pool. There is a need to consider the physical and mental health benefits of exercising.

No other members of the public wished to speak.

103(2020-21) Minutes

A copy of the minutes of the Town Council meeting held on 17 August 2020 had been circulated.

Resolved: The minutes of the Town Council meeting held on 17 August 2020 were confirmed and signed electronically as a true record.

104(2020-21) Garstang swimming pool

The Mayor reported that the agenda item had been brought forward by Wyre Cllrs Dulcie Atkins and Turner. The land is owned by LCC, Wyre are responsible for providing the leisure centre and the pool is operated by the YMCA. The Mayor

provided details of memberships during 'lockdown'. The Town Council Ear Marked Reserves at 31 July 2020 were £22,583.00.

A summary of the discussion points, from Cllrs, for this item (that was discussed for 1.5 hours is detailed below).

Concerned that the subject had been carried out on Facebook, but yet the TC had received no correspondence from Wyre Council.

Concerned that the pool was losing money, pre lockdown in March 2020. Will the pool be viable even if the TC give £12,000?

The Council were trying to build reserves. If the TC were to give money, there is no guarantee that the pool would remain open from April 2021 onwards.

No commitment from Wyre or LCC on the future of the pool.

The TC should not be held responsible for the opening of the pool; however the 3 tiers of authority should work together. Need to be objective on an emotive subject. There has not been any official request for £12,000. The issue of redundancies has not been relayed to the Town Council.

The TC has no idea what the money will be used for, who else is on board and no idea what the timeline is for opening the pool. The TC is short of information.

Cllr Turner responded that himself and Cllr Atkins had been proactive and asked Wyre Council about reopening the pool. Wyre Council responded that the pool is not financially viable. The YMCA not able to consider opening the pool until 1 January 2021.

Wyre could put in some money but there is no guarantee. He wanted to show Wyre that Garstang would put in 12k and get an early review with Wyre Council. Wyre Council reserves had taken a big hit due to Covid19.

The pool is not just a Garstang facility, it serves a wider area. It is not just a TC issue to be resolved. The footfall will be reduced with current restrictions, will it be cost effective to operate?

Concern that if the TC spends £12,000, the pool closes after a couple of months and doesn't reopen and the TC has lost £12,000.

The TC has not been presented with the facts and details of usage; how can the TC make an informed decision?

It is Wyre's responsibility to open the pool, not the TC's. Garstang deserves better from the district Council.

Could the money from the Safer Street funds be used to reopen the pool?

Cllr Dulcie Atkins – those people who have signed the petition need to fundraise as well to support the Town Council. We are in extraordinary circumstances and the TC's support is needed. If the decision gets delayed it may take longer in the long run to reopen it.

Concerned that we will have to raise the precept, concern that other projects require expenditure. Could a monthly donation be given, whilst the pool is open? The TC don't have 'healthy reserves'.

Fundraising is difficult at the moment.

The question of Wyre Council giving to 630,000 to the YMCA. How was this money spent?

If £12,000 is given by the TC, will the staff still be made redundant?

The RFO view was sought on the proposal. She reported that the TC has received no formal communication from Wyre Council. As a minimum, the TC should have figures to hand to make an informed decision. Usual practice of the TC is to ask organisations for a copy of their previous years certified/audited accounts. How can the TC donate, when the TC office has not received any formal correspondence or

accounts? The council should typically hold between 3 and 12 months expenditure as a general reserve. The Councils monthly expenditure is circa £6,000, as a minimum the TC should hold £18,000.

The Mayor summarised that the TC needed to find a solution. Cllr Dulcie Atkins suggested a meeting with Cllr Alan Vincent, Leader of Wyre Council. Cllr Turner reported that within 2-3 weeks a decision will be taken on the pool; the figure of £12,000 may work.

A small task group should be set up to, address questions that are outstanding and bring back to the Council.

21.03

Resolved: The Town Council resolved not to support dual hatted County Cllr and Wyre Cllr Turner and Wyre Cllr Lady Atkins proposal to give £12,000 to Wyre Council to get the pool open. The Council **further resolved** that a working group consisting of Cllrs Allan, Dyer, Halford and Webster be set up to seek further information and address the questions that have been raised at the meeting tonight with the Leader of Wyre Council. The findings to be reported back to the Council, at an extraordinary meeting on 5 October 2020, to allow the TC to make an informed decision on whether to donate £12,000 to Wyre Council to get the pool open quickly.

Standing items:

105(2020-21) No delegated decisions had been taken since the last Council meeting on 17 August 2020 that required a resolution minute number.

106(2020-21) Neighbourhood Plan, Cllr Brooks

Resolved: The Council approved the following Steps 1 to 9 of the development of the TC's Neighbourhood Plan, with the requirement that Cllr Brooks continues to bring monthly reports and decisions to the Council.

Step 1 Town Councillors consider, amend, agree the draft Visionary Statement.

Step 2 Specific organisations be given the opportunity to amend, and or agree the Visionary Statement.

Step 3 Residents of the Parish be presented with the Visionary Statement by post and asked to respond using prepaid envelopes.

Step 4 Re draft the Visionary Statement following comments received.

Step 5 Evidence collected to support statements in the Vision and how to achieve it.

Step 6 Draft Neighbourhood Plan document and seek Town Council Approval

Step 7 Submit to Wyre and request them to organise an External Examination.

Step 8 Referendum organised by Wyre

Step 9 Adopt Neighbourhood Plan.

The TC **further resolved**, that Cllrs report back with their comments to Cllr Brooks on the Garstang Visionary Statement, by Monday 5 October, so that Cllr Brooks can take onboard comments and produce his monthly agenda report to the Clerk by Friday 9 October 2020.

107(2020-21) Report from Market Town working group (MTWG) – Cllr Allan,

- a) The Council noted the summary, to date, of the MTWG progress detailed in Appendix 1 and the meeting notes of 20200818
- b) **Resolved:** The Council approved the recommendation from the MTWG as follows. The working group be redefined into an Implementation Team led by Cllr Dyer and a Strategy Team led by Cllr Pearson. Both of these teams will still be working groups of Garstang Town Council. The Implementation Team will be looking to deliver short

term wins for our Town Centre and the Strategy Team will be looking at the longer term between now and 2030. Both teams have had initial meetings. These groups will meet as frequently as needed.

We have also created a small focussed Management Team and the full MTWG will meet less frequently either monthly or bi-monthly.

c) Hand sanitising stations for Garstang, Cllr Atkinson

The Town Council were asked to approve the MTWG's recommendation that 3 hand sanitising stations for Garstang are ordered. The costs would be met from the Garstang Reopening High Streets Safely Fund (RHSSF) allocation (12.5k). Wyre Council have procured the order at a cost of £375 each.

Resolved: The TC did not approve the expenditure of 3 hand sanitising stations in Garstang out of the Garstang RHSSF allocation (12.5k).

d) Safety Signage for market road closure, Cllr Atkinson

Cllrs were asked to approve a supplier for the production of 20 x A4 Correx Signs (encouraging social distancing, hand sanitising, wearing a mask where applicable and staying home when exhibiting symptoms), as well as 6 x A3 Correx Signs (encouraging pedestrian caution during the road closure, due to access vehicles still using the highway).

Resolved: Council approved the expenditure of £93.44 plus VAT, from Supplier C (determined by Wyre Council procurement) of 20 x A4 and 6 x A3 Correx boards. The cost to be met from Garstang's allocation of the RHSSF held by Wyre Council.

108(2020-21) Planning Applications

a) Application Number: 20/00339/FUL

Proposal: Change of use of existing ground floor retail unit Class A1 to a hot food takeaway Class A5, with modification of a door aperture on the front elevation and provision of extraction flue

Location: 39 High Street Garstang

Resolved: Noted

b) Application Number: 20/00778/FUL

Proposal: Partial demolition of the existing bungalow and erection of two semi-detached dormer bungalows with associated parking and new shared access.

Location: 74 Lancaster Road, Garstang

Resolved: Object to the proposal

The TC supported the residents objections relating to this application.

Layout and visual appearance of the design – the increase in height of the proposed building is out of place with neighbouring properties.

Highway safety: The proximity of the dwellings to Wyre Lane, and the bus stop and post box street furniture pose a highway safety issue.

c) Application Number: 20/00764/FUL

Proposal: Two storey rear and side extension and loft conversion.

Location: 82 Lancaster Road, Garstang

Resolved: No objections

109(2020-21) Community Emergency Planning, Cllr Ryder

Mark Bartlett (Civil Contingencies Officer with Lancaster City Council) would like to offer his services to the Town Council on a voluntary basis, to assist with the creation of a community emergency plan for Garstang.

Resolved: Cllr Dyer to work with Mark Bartlett to scope the project and bring a report back to the Council to consider.

110(2020-21) Local policing report, Garstang

Resolved: The Council thanked the police for the update. The Clerk was asked to write to the police and ask if they are not able to attend future meetings, would they be able to send a monthly written report instead to the Clerk?

111(2020-21) Mayor's Allowance, Cllr Webster

The Mayor reported that she is currently fundraising for Garstang Christmas Lights and Garstang Millennium Green, however the opportunities are somewhat limited. The Christmas Lights team are doing everything they can to raise the funds and are currently exploring all options. I think it is important for the town, all the local businesses and residents that the lights are switched on again this year and twinkle brighter than ever after such a difficult year.

Resolved: Council approved that the Mayors allowance of £508.52 (budget code 4500) is gifted to Garstang Christmas Lights.

112(2020-21) Garstang Community Recycling and Re-use Centre, Cllr Webster

Cllrs noted the correspondence from County Cllr Atkinson and Turner that the recycling centre will be opening once a week on a Friday, from 25/9/2020.

Resolved: The Clerk was asked to write to LCC to say that the Town Council was disappointed to learn that its only opening one day a week.

113(2020-21) Garstang path by the cricket pitch

The Council noted Wyre Council, Estates Dept. photographs, that detailed that remedial actions had been completed by the cricket pitch.

Resolved: The Council noted the remedial actions had been completed.

114(2020-21) Christmas lights

a) Town Cllr vacancy on the Garstang Christmas Lights Group

Resolved: Cllr Webster was appointed onto the Garstang Christmas Lights Group. The appointment filled the vacancy that arose from the resignation of former Cllr Gordon Harter.

b) Wyre Council - Festive Lighting Grant Support 2020/2021

Cllrs noted that Wyre Council has allocated £3200.00 of funding, this is the same amount as 2019-20. Wyre Council have taken the decision for the festive light period 2020-2021 no match funding will be required due to coronavirus pandemic.

115(2020-21) Defibrillator at Scout hut, Cllr Pearson

A lady has approached a Trustee of Kepple Lane Park and asked whether the ADAM appeal could put a Defibrillator on the Scout Hut wall to serve the park and surrounding area. The monies required have been raised and there are no financial implications on the Council.

Resolved: The TC approved the fitting of a defibrillator on the Scout Hut wall.

116(2020-21) Website and Councillor email address, Cllrs Allan, Atkinson and Dyer

Further to August's resolution, minute 88 (2020-21), Cllrs noted the following: Cllrs Allan, Atkinson and Dyer have been busy producing a new web site, after purchasing the .gov.uk domain name & hosting site for the Town Council (payment is detailed at item 20). The new website is currently under construction, led by Cllr Dyer.

Email addresses will be firstname.surname@garstangtowncouncil.gov.uk and are scheduled to be rolled out in the next few weeks.

Prior to the implementation of the new website, the existing website will be decommissioned. There may be a short period when the website is unavailable.

117(2020-21) Garstang Town Council Awards Ceremony, Cllrs Atkinson & Webster

Resolved: The Town Council agreed to carry out a virtual Awards Ceremony, via Zoom for nominees to attend. The ceremony would also be live streamed on the Town Councils Facebook Page. The Mayor could then, at a later date subject to government guidelines at the time, have a socially distanced trophy giving with each nominee. The ceremony would take place on the 6th October 2020. The Clerk was given delegated authority to make expenditure as set out in resolution [207(2019-20)]iii-iv. All expenditure to be allocated to Code 4830/ EMR ATM (Annual Town meeting) budget code.

118(2020-21) Draft Annual Report, Clerk & Cllr Atkinson

Thanks were given to Cllr Atkinson for producing the report

Resolved: Cllrs approved the printing of 50 A4 leaflets from Supplier C at £70.00. The distribution list will also be drawn up for the circulation of the Annual Report to be delegated to the Clerk in consultation with Cllr Atkinson. The cost to be met from Code 4830/ 336 EMR ATM (Annual Town meeting).

119(2020-21) Finance

a) Payments – Cllrs approved the following expenditures

Royal Bank of Scotland Bank account – cashbook 3

Payroll (figures provided by Towers + Gornall)

to be paid electronically on 26/9/2020 (BACS00283 & BACS00284) 2,717.25

LCC pension direct debit (19/9/20) 915.51

Clerk; LC2 range (new SCP as from 1/4/19 19-32), 'National Agreement on Salaries and Conditions of service of Local Council Clerks in England & Wales 2004'.

Lengthsman scale point SCP 1-4 (new SCP as from 1/4/19)

BACS00285 Mrs E Parry – Clerk's expenses, monthly reimbursement 14.39
for Zoom account 7/9 – 6/10

BACS00286 Ancient and Honourable Guild of Town Criers 35.00
Members Subscription 2020-21

BACS00287 Colin Cross printers heritage leaflets - minute 83(2020-21) 352.00

BACS00288 HM Revenue Q2 07-09 Tax & NIC 2,024.26

Payments made since 17 August

i. Reference minute 065(2020-21) Finance, 20/7/2020

Resolved: That the Clerk writes to the P&CC and ask if there would be a rebate on the Town Council office as the office is currently not being used by the Clerk and has

not been used since 8/3/2020. The P&CC agreed to reduce the rent for the TC at Garstang this year due to non-use during the lockdown period for Covid-19 and issue a new invoice for half the amount - £700. Expenditure approved by the Mayor & Deputy Mayor.

28/8/20 BACS00273 TC office rental at police station 1/5/20 - 30/4/21 700.00

ii. Reference minute 088(2020-21) Finance, 17/8/2020

28/8/20 BACS00281 Cloud Next .gov.uk domain name 108.00

28/8/20 BACS00282 Cloud Next premium hosting garstangtowncouncil.gov.uk 95.98

Direct Debit

16/9/2020 Three – mobile phone 16.43

1/9/2020 Three.co.uk - Office internet 8.00

120(2020-21) Cllrs noted the statement of Accounts at 31 August 2020 – for information

HSBC Current account £ 2,340.23

Royal Bank of Scotland £ 23,960.70

HSBC Reserve account £ 49,464.53

Money Market Account 3 month £ 30,614.41

HSBC Christmas Lights account £ -23.89

121(2020-21) The information report was noted (detailed in the Appendix)

122(2020-21) Items for Next Agenda

Councillors were asked to raise matters to be included on the agenda and ‘Report of other representatives and projects’, for the meeting of the Town Council **on 19 October 2020 by notifying the Clerk by 9 October 2020**. The item should specify the business which it is proposed to transact in such a way that the member who receives it can identify the matters which he will be expected to discuss i.e. it needs to specify either what the proposal is and that a decision is required or whether the item is for information only.

The meeting finished at 22.19

Appendix

Item 7: Neighbourhood Plan

07/11/19

GARSTANG NEIGHBOURHOOD PLAN

WYRE LOCAL PLAN 2011-31

It is a legal requirement that Garstang Neighbourhood Plan is consistent with the Wyre Local Plan which was approved by Wyre Council in February 2019. Chapter 3 on page 28 describes the Vision and Objectives of the Wyre Plan. The following is an extract;

3.2 Wyre 2031 A Vision Statement.

3.2.1 “By 2031 Wyre will be recognised as an aspirational place with a clear focus on delivering sustainable growth-balancing environmental, social and economic considerations.....”.

3.2.6 “Town, district and local centres have adapted to changes in retailing and are thriving service hubs for the community.”

3.2.13.....rural areas continue to thrive and retain their character....Garstang is a vibrant market town servicing surrounding rural areas”

Garstang 2031 A Vision Statement;

For discussion;

Garstang remains the principal settlement in the eastern sector of Wyre Borough sitting astride the A6 which in 2011 was the western boundary of development. The population of the Civil Parish has risen close to 5,000 as result of development created by the 2011-2031 local Plan. There are major estates built on the west of the A6 which have created approximately 600 new homes within one mile of Garstang market Cross. A primary school has been built and occupied on the Nateby Fields site which is taking pressure off the existing primaries.

As the principal settlement Garstang remains its importance as the centre for economic, retail, recreational and community activity serving also an extensive rural hinterland.

Garstang’s character is defined by its quality of the town centre being essentially, the High Street, Church Street and Bridge Street. The town has resisted low end retailers and has managed to attract both residents and visiting shoppers by its affluence in contrast to towns to the north and south. The range of the offer and its quality continues to be a tribute to business owners and those who patronise them. A public car park has been created to cope with the increase in day visitors and the town’s cafes and restaurants offer a wide range of refreshment. Garstang is as is known in the jargon a “Destination”

There are two substantial hotels within a couple of miles of the town centre and existing public houses are offering excellent accommodation at realistic prices. The town centre is a retail and business area during the day and a busy evening social scene.

Investment into the town has seen underused property brought to life and more individuals and families are now living in the town centre.

Sport and recreation are important to the town and the Sports and Social Club has been redeveloped and extended to provide modern quality facilities. The club continues to provide Football, cricket and rugby in the appropriate season. It has a very active Running Club and an expanding Canoe Club.

There is a strong Tennis club and Crown Green Bowls is served by two Greens within the High Street.

The town is known throughout the North West of England for its many festivals and events.

Garstang Agricultural Show has maintained its reputation and is widely anticipated by many on the first Saturday in August.

The Garstang Scarecrow Festival attracts thousands of visitors each July as does the Garstang Ice Cream Festival. Both of these festivals have passed their 10th anniversaries.

The Legend Fires North West Stages Car Rally continues to draw huge crowds into the town over a weekend in March each year.

The legendary Victorian Festival held over two evenings in December draws huge crowds.

Garstang has a deserved reputation for its floral displays winning many Britain in Bloom accolades

The May Children's Festival and parade is extremely popular drawing support from schools and groups in surrounding parishes.

The strength of cultural activity has never been in doubt with amateur dramatics, bands, choirs and countless clubs and organisations filling the Arts Centre and church halls.

The town still has no civic hall.

Activities for young people include Scouts, guides and cadets.

Denominations of many kinds keep local churches alive and come together each Remembrance Day in November.

The Kepple Lane trust maintain the Kepple Lane Park to high standard regularly winning awards. It is a wonderful "green lung" for residents and others to relax in.

The Millennium Green trust continue to maintain the Millennium Green providing a haven for wild flowers and wildlife with facilities for recreation and education. It is well used by local schools and those further afield for field trips.

Because there is so little open land left in the civil parish of Garstang the Town Council has liaised with its neighbouring civil parishes for mutual benefit.

END OF VISIONARY STATEMENT 2031

Item 8: Report from Market Town Working Group

Garstang Town Council formed the Market Town Working Group (MTWG) bringing businesses and Garstang organisations together to work at raising confidence in Garstang town centre being a Covid safe shopping environment.

The MTWG brought together over twenty individuals and organisation who all have a clear interest in the success of Garstang in the face of a hugely damaging pandemic. The business in Garstang Town Centre have adapted there way of working and introduced safety measures in their premises to give shoppers confidence that they can visit safely.

Welcome to Garstang posters have been installed on Notice Boards around the town.

The MTWG introduced temporary road closures on Thursday Market Day whilst allowing access for those residents needing access to their properties off the High Street and for business deliveries to continue.

The MTWG has been working with Wyre Council business development teams who have reviewed the business readiness for safe re-opening and the feedback was that Garstang businesses were extremely well prepared.

This team from Wyre gave a presentation on how Fleetwood had organised a strategy group to look at the advancement of businesses over the next 10 years.

We have reviewed the Fleetwood model and developed a model that we feel is more appropriate for Garstang. As such we have now redefined the working group into an Implementation Team led by Cllr Dyer and a Strategy Team led by Cllr Pearson. Both of these teams are working groups of Garstang Town Council.

The Implementation Team will be looking to deliver short term wins for our Town Centre and the Strategy Team will be looking at the longer term between now and 2030. Both teams have had initial meetings. These groups will meet as frequently as needed.

We have also created a small focussed Management Team and the full MTWG will meet less frequently either Monthly or Bi-Monthly.

Cllrs Allan and Dyer had a meeting with Keyworker Homes MD Eian Bailey and discussed amongst other things the concern that had been raised about the loss of car parking spaces earmarked for retail use only. Mr Bailey has assured us that he has not pre let any spaces for retail use. He has also advised that there are no additional car park spaces required for the additional five flats on the first floor created from the retail storage space.

Cllr Alec Allan
Chair of MTWG

For information

a) Fairtrade report, Cllr Ryder

Garstang, the World's First Fairtrade Town, would have been celebrating its 20year anniversary this year, but Covid-19 meant that organised events taking place throughout the summer had to be cancelled. However, we did have a 20th Anniversary and Fairtrade Fortnight exhibition in the Market Hall window.

Prior to all the restrictions several events did however take place. As part of Fairtrade Fortnight, we held a family quiz, a chocolate making demonstration and workshop and an African Drumming evening. We also had a Fairtrade display in the Library.

Throughout this time the group had been working on a Fairtrade Directory which is now available from the Visitor Centre and on our Fairtrade Website. We are pleased to confirm that our updated website is well and truly live. Please have a look at www.garstangfairtrade.org.uk

But there is some good news. We are manning a Fairtrade stall outside the Market Hall on Saturday 10th October between 10.00 and 2.00. So please come along, meet some of your Fairtrade Team, find out more about Fairtrade and hopefully take the opportunity to buy some Fairtrade Products. It is hoped that the steering group can meet later this year and plan events for 2021.

b) Moss Lane project update – Cllr Ryder

c) The BIBAS and Heather Brandwood, Cllr Allan

“A huge well down to Heather Brandwood and the team at the Bellflower being one of eight Finalists in the BIBAS Heroes Awards. This is an amazing achievement for Heather and her team. It's recognition for the fantastic work they did in supporting the local community through the early months of the pandemic during the total lockdown.

Garstang Town Council were very pleased to put Heather, Manager of the Bellflower, forward for these prestigious awards run by the North and Western Lancashire Chamber of Commerce.

The Be Inspired Business Awards or BIBAS recognises businesses that make a difference in Lancashire. Heather and her team have certainly made a difference with everything they did during lockdown.”

d) Switch to cycling campaign article for parish councils

Dear Councillor, as part of our active travel work to encourage walking and cycling for short, local journeys, we have launched a campaign to encourage people to cycle to work, school and for other regular journeys. The current government message is 'You can help control coronavirus and travel safely by walking and cycling, if you can'.

There is a concern that as people return to the work place and schools in September, the roads in our towns and cities will become especially congested and public transport capacity may be affected. As well as supporting the county's COVID-19 response to recovery in terms of safe travel and managing traffic, it is also aligned to Public Health objectives as it serves to encourage people to change how they travel in a healthier way. Find out what else we are doing to promote active travel in the county - <https://www.lancashire.gov.uk/roads-parking-and-travel/active-travel/> 'Switch to Cycling' aims to build on the momentum of those who have started cycling during lockdown and encourage those, whose circumstances allow, to take it up by helping them overcome initial barriers. The timing for the campaign will also allow people to have formed a strong habit in cycling before the weather becomes a deterrent to starting up cycling.

Messages will highlight the benefits of cycling, signpost to more information, provide advice and promote our offers (e.g. cycling routes, training sessions, bike maintenance and incentives such as cycle to work schemes).

Support the campaign

Please support our campaign by following us on social media, sharing and commenting on our posts using the hashtag #SwitchToCycling

Please link to our new dedicated cycling webpages at

www.lancashire.gov.uk/cycling from your own websites and social media pages to direct residents to the campaign. We have also included a short article for your newsletters and websites, a campaign image for your website and social media pages and a poster for your noticeboards. Please let me know if you require this in a different size or format.